

QUICK
SETUP GUIDE50" LED TV
NS-50D40SNA14

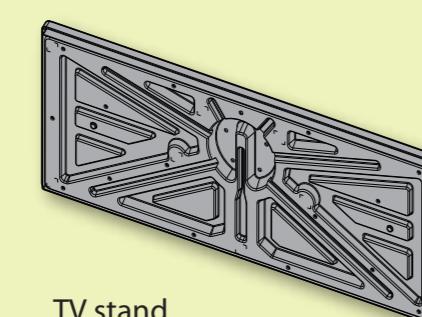
Thank you
for purchasing this state-of-the-art
Insignia television. We hope you enjoy
the quality and reliability of this
television for years to come.



Included accessories



Remote control and two AAA batteries



TV stand



M4 screws (20 mm length) (4 pcs)

FIND YOUR
USER GUIDE ONLINE!

We are going green so a copy of your User Guide is not provided in the box but is available online.

Go to www.insigniaproducts.com, then click **Support & Service**. Enter your model number in the box under **Manual, Firmware, Drivers & Product Information**, then click ►.



1 START HERE

How do I attach the stand to my TV? (not for wall mounting)

You'll need: Phillips screwdriver and a soft surface to lay the TV on.

- A Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.
- B Find the front of the TV stand, then secure the TV stand to the stand column using the four provided screws.

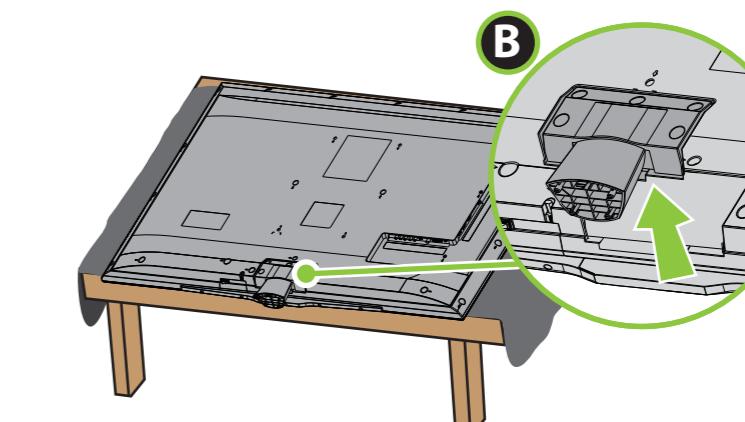
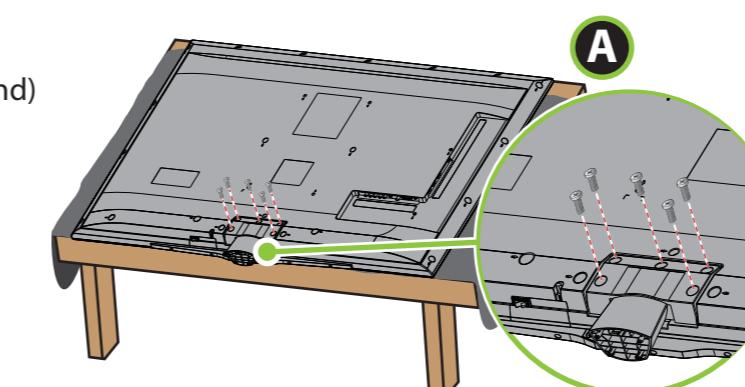
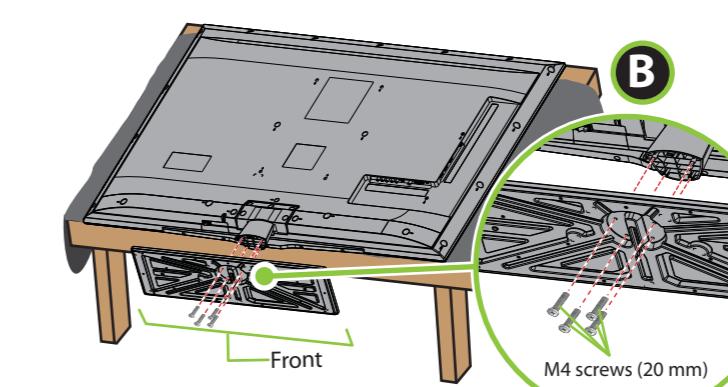
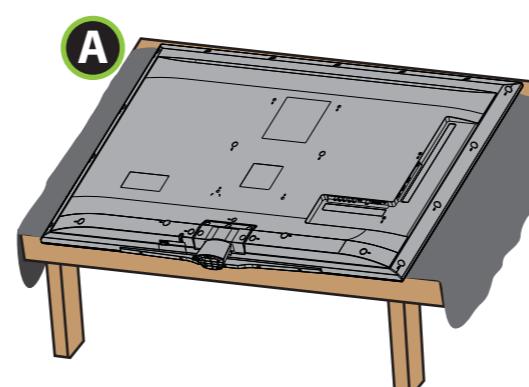
- OR -

How do I prepare my TV for wall mounting? (not for use with a TV stand)

- Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.

- A Remove the five screws that secure the stand column to the TV.
- B Remove the stand column.

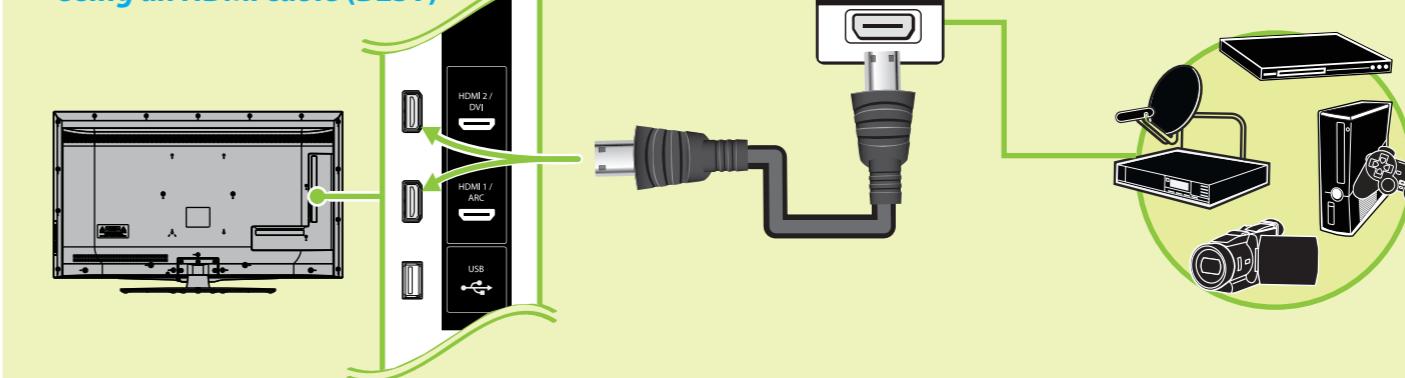
See the instructions that came with your wall mount for more information about how to correctly mount your TV.



2 MAKING CONNECTIONS

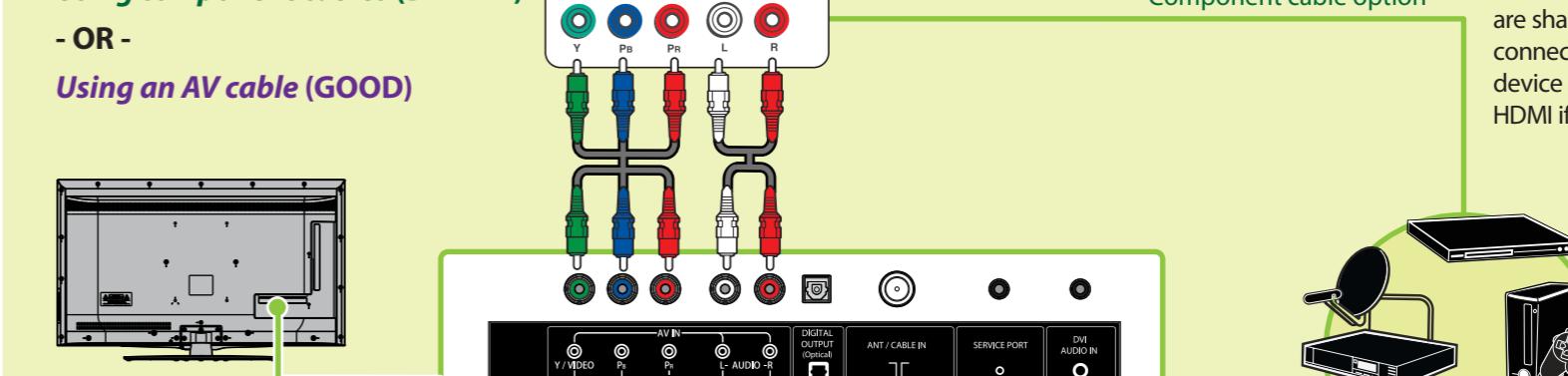
How do I watch TV (cable or satellite receiver) or connect a device such as a DVD or Blu-ray Disc player, game station, or camcorder?

Using an HDMI cable (BEST)



Multi-purpose jacks: You can plug any device that uses HDMI into either of the HDMI jacks. However, certain devices must be connected to the ARC or DVI jacks. See the instructions that came with your ARC or DVI device for more information.

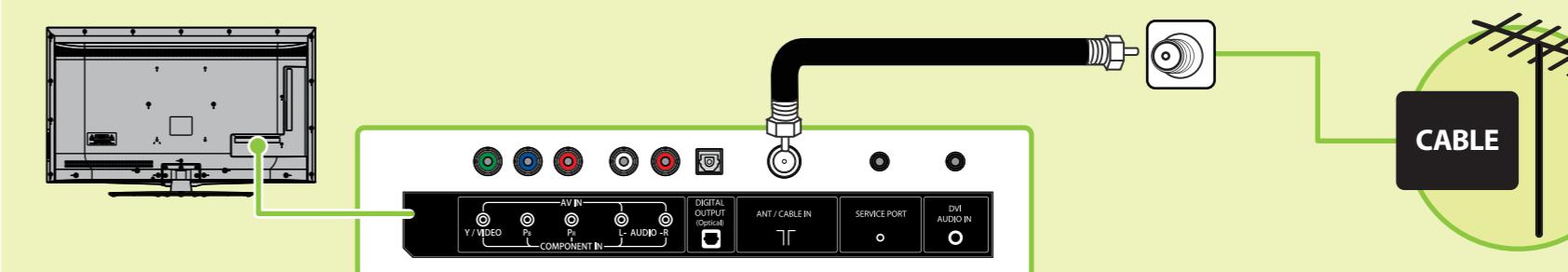
Using component cables (BETTER)



Note: The component and AV jacks are shared. This means you can connect only one component or AV device at a time. We suggest using HDMI if your device supports it.

Note: Connect the yellow video cable to the green Y/VIDEO jack on the back of your TV.

How do I connect my TV to an antenna or cable wall jack?



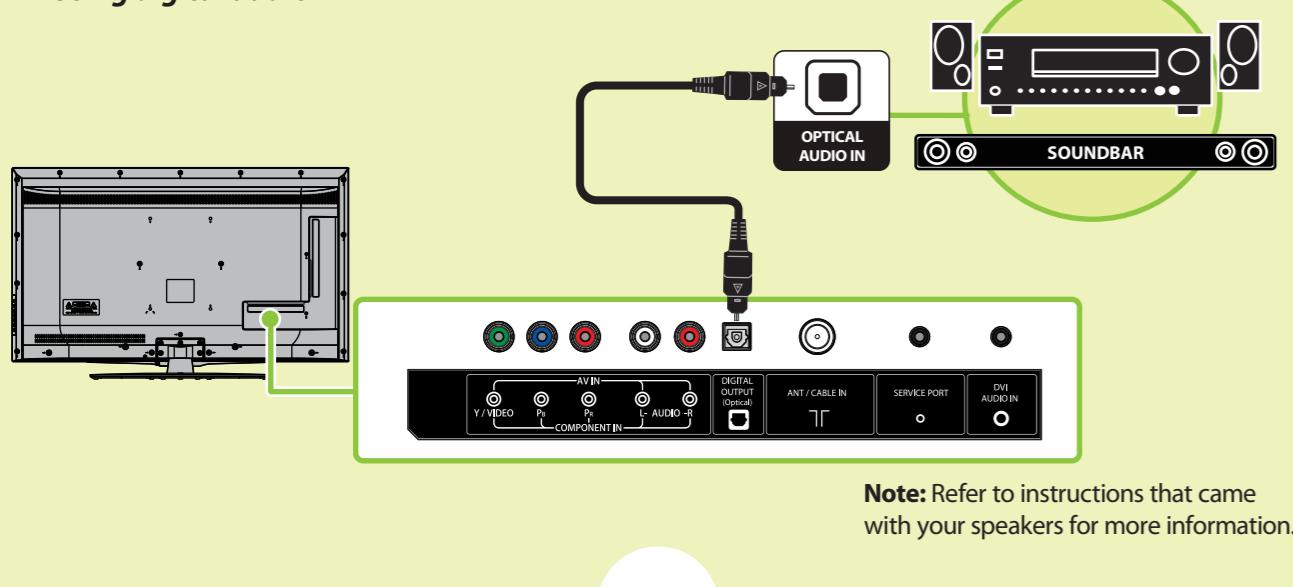
OVER

Note: Images do not necessarily represent the exact design of your television.

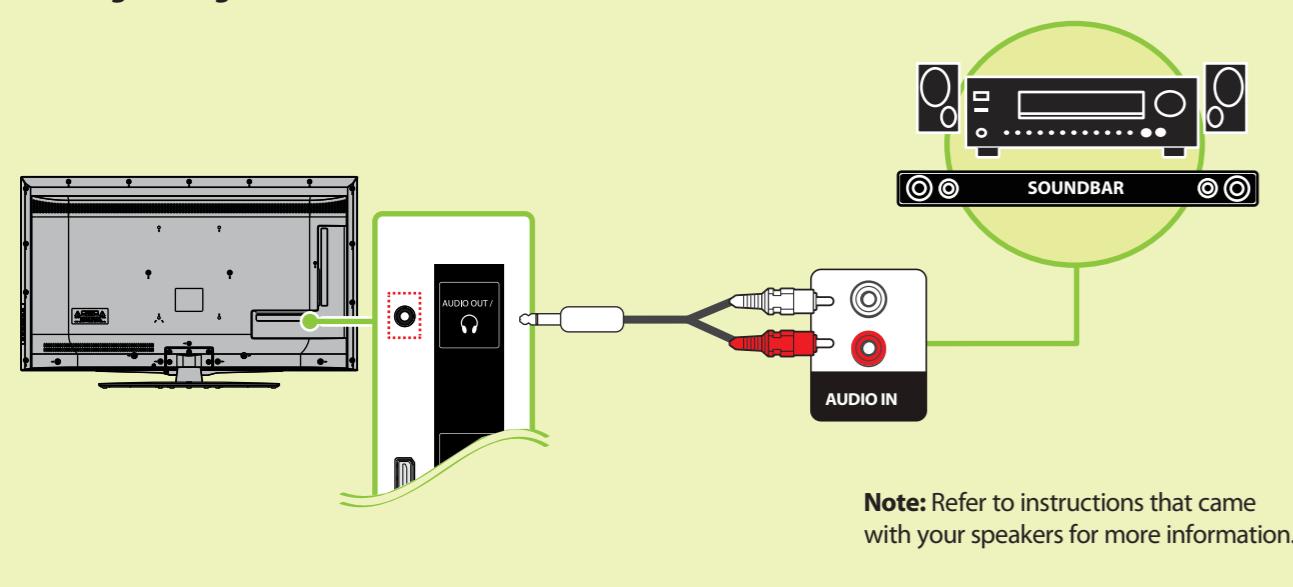
3 CONNECTING AUDIO DEVICES

How do I connect my TV to external speakers?

Using digital audio



Using analog audio



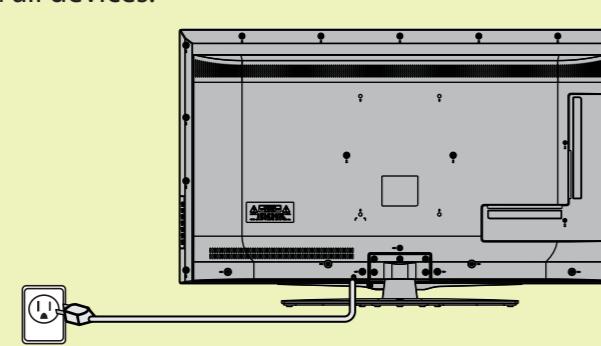
4 TURNING ON MY TV

When can I turn on my TV?

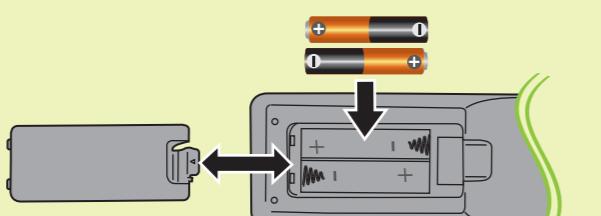
The best time to turn on your TV is after you have attached the TV stand or wall-mounted your TV and connected all devices.

When your television is in place:

- 1 Plug the AC power cord into a power outlet.



- 2 Install the remote control batteries.



- 3 Press  (power) on your remote control.

- 4 Follow the on-screen instructions.

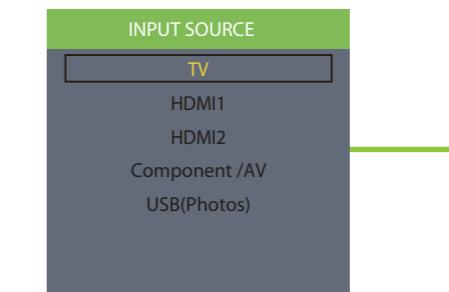
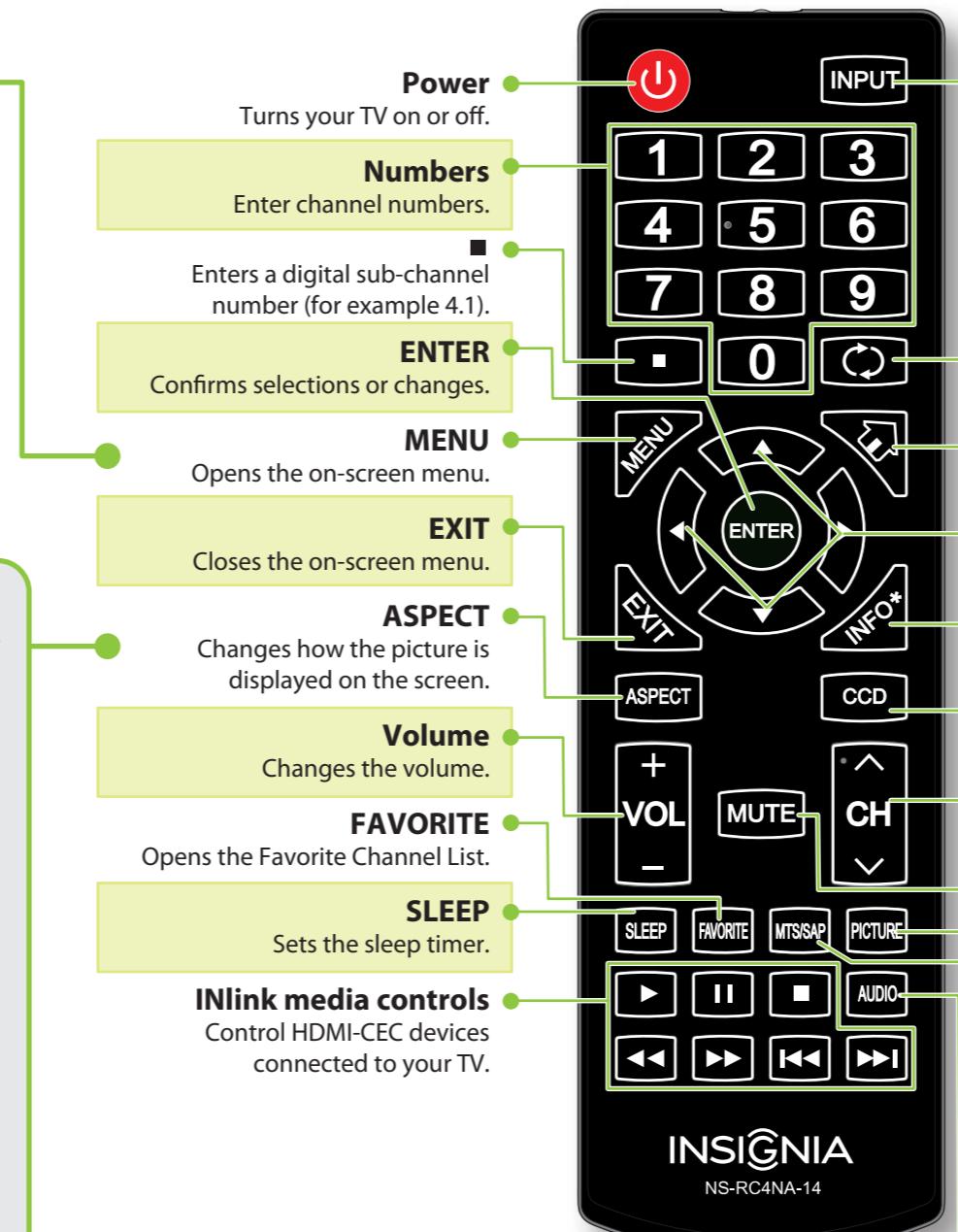


Using your remote control



What are my screen-size options?

- NORMAL:** Original aspect ratio is preserved. Black bars are present if content is not widescreen (16:9).
- ZOOM:** Expands the image to fill the screen. The top and bottom of the image may be cropped.
- WIDE:** Displays content recorded in a 16:9 (wide-screen) aspect ratio.
- CINEMA:** Stretches the image at the edges, but keeps a clear image in the center.
- AUTO:** Automatically adjusts the image based on the screen size and the TV program. Select this option if you are uncertain which aspect ratio to choose. **Note:** Auto is only available when Auto Aspect Ratio in the CHANNELS menu is set to On.



One-year limited warranty

Visit www.insigniaproducts.com for details.

Need additional help?

See your online **User Guide**! This comprehensive guide includes everything from basic how-to steps to more advanced features. A copy of your **User Guide** is not provided in the box but is available online. Go to www.insigniaproducts.com, then click **Support & Service**. Enter your model number in the box under **Manual, Firmware, Drivers & Product Information**, then click .

Check out our **online community forum** at www.insigniaproducts.com for helpful information from other Insignia TV owners.

We're here for you

www.insigniaproducts.com
For customer service, call:
877-467-4289 (U.S./Canada markets)

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I already have a universal remote control. How do I make it control this TV?

If you already have a universal remote control that you would like to program to work with your TV and don't want to use the included Insignia remote control, see the table for common codes.

UNIVERSAL REMOTE TV CODES	
CABLE BOX, SATELLITE BOX OR OTHER SET-TOP BOX	
Cablevision	068, 069, 078, 096, 100, 164, 168, 229, 026
Charter	2002, 1204, 1423, 1517, 0171, 1963, 0463, 1463, 0842, 1326, 167, 415, 424, 450, 456, 461, 507, 523, 567, 577, 586
Comcast	10171, 11204, 11326, 11463, 11517, 11641, 11780, 11785, 11892, 11963, 12002
Cox	1326, 1463
Direct TV	10171, 11204, 11326, 11517, 11564, 11641, 11963, 12002
Dish Network	720
Time Warner	400, 450, 461, 456, 10463, 1463, 0463
Tivo	0091
Verizon	0198, 0490



For an up-to-date list of codes for other cable providers and universal remote brands, scan this **QR code** or visit www.insigniaproducts.com/remotecodes